



NAWBO
CHICAGO
National Association of Women Business Owners

New Venture Award Application

Are you a NAWBO member in good standing that has launched a new product or new company in the last two years? Here's a chance to recognize one or more NAWBO members who have launched a new venture. Apply for the...

Cynthia Bland O'Toole Memorial New Venture Award

This award recognizes a new business or venture that demonstrates:

- ◆ Creativity
- ◆ Willingness to Take Risks
- ◆ Marketing Strategy
- ◆ Business Acumen

Applicants will be judged on these attributes alone. The award is based on viability, not necessarily profitability, at this early stage of the business.

The winner will be honored at the Annual Installation Breakfast held June 24, 2010. To apply, email the following information along with your photo to the Chapter office by **June 1, 2010**

I. Basic Information

Nominee's name, company, address, phone and fax, email, photo, date venture launched

II Description of new product or business

III. Explanation of the following:

- Describe the preparation and planning that went into the new venture.
- How and/or why will the new venture stand out in the marketplace? Why will people be excited about it?
- What risks were taken to launch the new venture?
- How was the new venture financed?
- Describe the marketing strategy for the new venture.
- What is the potential for the new business?

IV. Financial Projections

Provide a spreadsheet or budget for one year that outlines real or anticipated revenues and expenses.

Your entire application (including financial projections) should not exceed 10 pages. Submit your award application via email with "New Venture Application" in the subject line on or before June 1, 2010 to info@nawbochicago.org.

Questions?

Contact the NAWBO Chicago Chapter office at 312.224.2605

Submit application via email to: info@nawbochicago.org

National Association of Women Business Owners Chicago Area Chapter

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